# Open Casting Call Digital Ad for Craft Distillery

# PRODUCTION DESCRIPTION

- · Seeking actors and/or models for various small scenes
- This will be used as a digital campaign for a regional craft distillery
- We are looking for multiple actors/models

# ROLES: SEEKING 3-5 FEMALE ACTORS AND/OR MODELS

- Girlfriends in and around the poolside enjoying the sun and their summer beverages, sharing the moment
- Ages 25-45

## **REHEARSAL + PRODUCTION DATES/LOCATION**

- · Shoot planned for early summer 2023 in Akron, Ohio
- · Half-day shoot

### COMPENSATION

- Non-union project
- Food and beverage provided on set
- Mileage reimbursement for travel to and from shoot location
- Copy of final piece provided for use in reel

### **KEY DETAILS**

- Pool attire (swimsuits/cover-ups) will be required wardrobe
- Actors will be asked to provide their own wardrobe (with direction from the creative team)
- Actors will need to be comfortable in and around a swimming pool
- · Seeking talent from the Northeast Ohio area

# **HOW TO SUBMIT?**

- Required media: Headshot/photo + full-length photo (video reel if available)
- Submission deadline: June 6, 2023
- Submit to becky@ampstrategy.com

